

NEALE SALDANHA

COPYWRITER | BRAND STRATEGIST

ABOUT

I'm a strategic copywriter & ux writer who also thinks visually. I love taking photos that never see the light of day, tell a good story, and drink coffee. I can write fresh, jargon-free copy that strikes the right tone and works to build brands.

EXPERIENCE

FREELANCE

Copy & UX Writer + Brand Strategist | June 2020 - Present

99GAMES ONLINE

Senior Copywriter & Brand Strategist | March 2017 - July 2019

WHITE & GREY MEDIA SOLUTIONS

Copywriter | May 2016 - Dec 2016

HAPPY MCGARRYBOWEN

Copywriter | June 2015 - May 2016

MEDIA MOMENTS

Copywriting Consultant | May 2015 - June 2015

MRM // END TO END

Copywriter | May 2014 - April 2015

MYSTERY BOX STUDIOS

Copywriter | June 2013- April 2014

ACADEMIC BACKGROUND

EDINBURGH NAPIER UNIVERSITY

Master of Science in Creative Advertising & Branding

SCHOOL OF COMMUNICATION

Bachelor of Arts in Journalism & Mass Communication



CONTACT DETAILS

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AWARDS

2019 GATO AWARD BY IMAI

Best Gaming App | Fantastic Chefs

2018 TABBY AWARDS

Android Puzzle Game | Fantastic Chefs

BEST OF 2018 GOOGLE PLAY STORE

Most Innovative Gaming App | Fantastic Chefs

2016 AFAQS! FOXGLOVE

Silver in Packaging Category | Baba Da Dhaba

2016 AFAQS! FOXGLOVE

Bronze in Packaging Category | FreshMenu